



US SNAPSHOT



WHO WE ARE

Over Air Broadcast



National Cable



Regional Cable



Digital



Direct to Consumer



Audio



CONTENT IS KING



2022



2021



2022



2018



2015



2024



2025



2022



2025



2018



EUROPEAN
QUALIFIERS

2018



2020+
Regional



2020+
Regional

7 Pillars of Sports



Pac 12

Big 12

Conf.
USA



Big East

Pac 12

Conf.
USA



Fights

TUF

UFC
Tonight



World Cup

UEFA

FA Cup

Euro
Qualifiers



NASCAR

SUPER
CROSS

Moto GP



Division
Series

LCS

Regular
Season



Shoulder
Programs



FOX Sports 1 Hours

Events	1500
FOX Sports Live	2000
Studio / Originals	2000

50% of Schedule Live



FOX SPORTS LIVE



NIGHTLY 11PM





News/Opinion/Highlights Based Show

Nightly at 11pm ET

Seamless out of Events





**CROWD
GOES WILD**

WEEKNIGHTS 5PM




**CROWD
GOES WILD**

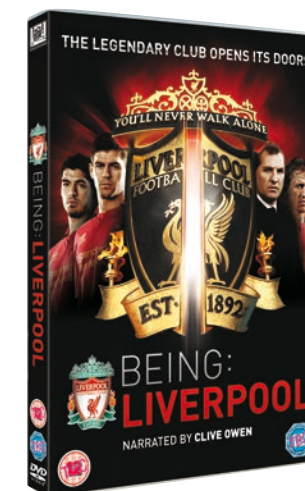
~~Embrace Debate~~

Find the Fun





BEING: LIVERPOOL



2013 EMMY Nominated

iTunes BEST OF 2012 BREAKTHROUGH Sports Television Series

AVAILABLE IN OVER 300 MILLION HOMES WORLDWIDE

AIRED IN OVER 20 TERRITORIES INCLUDING AFRICA, PAN ASIA, AUSTRALIA, CANADA, GERMANY, LATIN AMERICA, MIDDLE EAST, NETHERLANDS, NEW ZEALAND, ROI, SCANDINAVIA, NORWAY, ICELAND, THAILAND, UK AND EIRE, UKRAINE, USA (SHORTLY IN FRANCE, POLAND, RUSSIA, TURKEY)

U.S. PREMIER ON FOX DREW 2,779,000 VIEWERS

In the United States the series aired on FOX SOCCER, FOX SOCCER PLUS, NATIONAL GEOGRAPHIC CHANNEL, FUEL TV, MUNDOFOX, and on FOX Sports regional networks

BEING: LIVERPOOL DVD and iTunes sales continue to track more than 120% ahead of competitor titles

BUNDESLIGA & FSMG

Broad Distribution:



Live Commitment:

170 live matches/season across FSMG properties

Coverage:

Pre/Half/Post programming on all FS1 broadcasts, Bundesliga Highlight Show, Bundesliga Preview Show

Original Programming:

Being: Bayern Munich

